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NJADCLUB.ORG

LEADING THE WAY

The 51st Annual Jersey Awards

In Loving Memory of Lana Jackson

Sponsorship Opportunities



Platinum Event Sponsor: \$10,000

- Up to two tables of 10 with Premium Seating (Up to a \$3,000 Value)
- Full page color ad in Jersey Awards Program
- Exclusive rights to be the only Platinum Sponsor
- All creative collateral will have “**Sponsored By YOUR LOGO**” added to creative
- Three billboards with logo attached to creative live for up to three months, advertising different facets of the event.
- Introductory remarks at the start of the Dinner Gala
- Using your messages, NJ Ad Club will send 4 email blasts over the course of one year, using their list of 2,000 names.
- Full page color ad in 201 Magazine
- Corporate link on both the Ad Club’s homepage & Jersey Awards landing page for one year
- Table top booth at Gala Dinner
- Sponsor recognition on all social media posts, printed materials, press releases, ads, website, email blasts and night of the event



Gold Event Sponsor: \$4,000

- Table of 10 with Premium Seating (\$1500 Value)
- Full page color ad in Jersey Awards Program
- Corporate link on both the Ad Club’s homepage & Jersey Awards landing page for one year
- +Cocktail Hour Sponsor with Signage or Promotional Item branding during cocktail hour (\$1,500 Value)
- Sponsor recognition on all printed materials, press releases, ads, website, email blasts and night of the event



Silver Event Sponsor: \$3,000

- Table of 10 with Preferred Seating (\$1500 Value)
- Full page color ad in Jersey Awards Program
- Corporate link on the Jersey Awards landing page
- +Valet Signage at Parking area (Value of \$500)
- Sponsor recognition in all printed materials, press releases, ads, website, email blasts and night of the event



Bronze Sponsor: \$2,250

- Table of 5 with Preferred Seating (\$750 Value)
- Full page color ad in Jersey Awards Program
- +Exhibit table Sponsor in cocktail area (Value of \$500)
- Sponsor recognition in program, Jersey Awards website and night of the event



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A La Carte – Sponsorship Opportunities



Centerpiece Sponsor: \$1,500

- Two complimentary dinner tickets (\$300 Value)
 - Signage on each table
 - Sponsor recognition in program, Jersey Awards website and night of the event
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Photography Sponsor: \$1,000

- Complimentary dinner ticket (\$150 Value)
 - Signage on each table
 - Sponsor recognition in program, Jersey Awards website and night of the event
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Signature Drink Sponsor: \$500

- Complimentary dinner ticket (\$150 Value)
- Signage during Cocktail hour in that area
- Sponsor recognition in program, Jersey Awards website and night of the event